

# TECH TALK

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HOW MICROSOFT  
TOOLS CAN HELP SMBs

## DO MORE WITH LESS



## How Microsoft Tools Can Help SMBs Do More With Less

In uncertain times, as you're likely facing now, it's important to understand the best methods of optimizing your business's processes and workflows. If you're unsure how to most efficiently accomplish this, Brandon Nohr, SUCCESS's Chief Technology Officer, has outlined the five imperatives recommended by Microsoft experts to streamline your work, as well as the tools best suited for meeting them.

Learn more about the value the Microsoft suite of tools can bring to your company and how they can be used to work smarter and help achieve your business goals.

[Read More](#)

## Product Feature: Business Continuity and Disaster Recovery Planning

Organizations like yours want to remain functional, align budgets with priorities, and feel prepared and confident. While the complexities of technology service continuity and cybersecurity are roadblocks to these goals, using a three-phased approach to focus your efforts will result in meaningful progress:

### Phase 1: Develop Technology Recovery and Incident Response Plans

Because organizations face risks from technology and security-related issues, both a Technology Recovery and Incident Response plan are necessary. These plans also improve your ability to obtain cyber insurance coverage at more favorable rates.

### Phase 2: Evaluate the Effectiveness of the Plans

Whether your Technology Recovery and Incident Response plans are non-existent, basic, or mature, you'll want to validate the effectiveness of them and ensure they align with the expectations of your internal stakeholders. Two primary tactics are a consultation with credentialed and experienced experts and simulating technology and security incidents via tabletop exercises.

### Phase 3: Improve and Maintain the Plans

In phase 3, pick a few high-value improvements to integrate into the plan to improve its effectiveness and value. The plan must also be maintained to reflect changes to resources (systems and personnel) as well as the business environment.

SUCCESS can assist you through every phase. Contact us to learn about our collaborative offerings to advance your business continuity and disaster recovery.

## UPCOMING EVENTS

### Microsoft 365: Increasing Productivity with Modern Files and Communication

Don't miss the chance to hear from SUCCESS experts on how Microsoft tools and features can benefit your organization! If you haven't already registered, join Product Manager Judd Moore on January 26 for the first installment as he explains how M365 file-sharing and communication capabilities can be used to streamline your organization's work.

[Register now](#)

### Microsoft 365 Power Platform: Simplify Your Business Process and Automate Work

SUCCESS experts will be back on March 2 for the second installment of our free Microsoft 365 webinar series. Join Continuous Improvement Engineer Dee Ramos and Business Integration Analyst Alex Hapka to learn more about utilizing Microsoft Power Platform's suite of programs to eliminate your business' unnecessary manual work. Click the link to learn more and register.

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